Respected Sir/Madam

The Commerce Department of St. Xavier’s College, Jaipur invites you to the 6th Annual National Commerce Fest, Vendesto to be held on 17th November 2018.

Vendesto18, the immensely popular commerce fest of St. Xavier’s college, Jaipur is among the fastest growing fest in the city. Hundreds of students from all across the country come to Jaipur to surf the excellence for showcasing their exceptional talent as well as experiencing the exhilarating performances.

The theme of the Event is “Quest for Excellence.” The will to win, the desire to succeed, the urge to reach your full potential. These are the keys that will unlock the door to quest for excellence.

Vendesto will bestow students with an unforgettable learning experience offering the whole gamut of events that ranges from:

1. My Vyavsay
2. Clash of Plans
3. Snap Shot
4. Tech- Savvy
5. The Wall Gazette (Newspaper making)
6. Repartee (Debate)
7. Barter it up
8. Corporate Roadies
9. Ad-Mania
10. Quibble (Quiz)*

*Only School Students are eligible for Quiz.

Dr. Sheila Rai (Principal)  Dr. Nitasha Khatri (Faculty Coordinator)  Ms. Akansha Arora (Faculty Coordinator)
St. Xavier’s College Jaipur  Vendesto 2018  Vendesto 2018
General Rules and Regulations

We request you to follow these rules and regulations to ensure that Vendesto18’ is a safe and enjoyable experience:

1. Every participant must carry his/her college id and printed registration receipt, in absence of which entry shall not be permitted.
2. All the participants are informed that they would have to undergo a baggage check at the main gate.
3. Consumption of any form of intoxicants is strictly prohibited. Any one found under the influence of the same would be escorted out of the campus.
4. Carrying any sharp objects, inflammable objects, and/or any other object that is potentially dangerous is strictly prohibited.
5. Any misbehaviors on part of the participants will lead to potential expulsion and disqualification.
6. The decisions of organizing committee are final and binding under any circumstances.
7. All the participants need to carry their college ID Cards for entry into St. Xavier’s College Jaipur.
8. Only school students are eligible for Quibble (quiz).
9. Registration per student (Xavierite’s) Rs. 200 till 16th November.
10. Registration per student (Non-Xavierite’s) Rs. 200 till 31st October 2018.
11. Registration per student (Non-Xavierite’s) Rs. 250 from 1st November till 14th November 2018.
12. On the Spot Registration Rs.300.
13. School students registrations is Rs.150.
14. An individual can take part in various events. Our Team will not be responsible for any event clashes.

The Team will not be allowed to replace any participant after the registration.
My Vyavsay
(B-Plan competition)

Each team will have maximum 5 members. Every team has to prepare a business plan keeping features as innovation and efficiency. Students have to make business presentation to a panel of investors. They will have to incorporate following points in their presentation:

- Name of the business
- Type of business and Why
- Market Research
- Investment Planning
- Resource and development distribution channel
- Marketing
- Consumer incentives
- Estimated profit and wealth management
- Practical exposure
- Consumer behavior and sales management
- Economic survival strategy

Presentation:

- The teams are required to prepare a power point presentation of their plan.
- The presentation should have 15-20 slides having pictorials as well as written content.
- Participants to bring 3 hard copies of their business plan.

Event Supervisor
Harsh Jhalani
8003088167

Event Coordinators
Rajshree Rathore
8875400046
Akshat Saxena
Sankalp Jain
Clash of Plans

Round 1 Rules and Regulations:
- Each team can consist of 3-5 members.
- Each team has 20 minutes to answer the given questions.
- Questions related to business world will be asked.
- There is no negative marking.
- Use of mobile phones is prohibited.
- 10 teams qualify to the next round.
- In case of a tie, submission time will be considered.
- Last 5 questions of 2 marks each.

Round 2 Description:
On the basis of ranking in eliminations, each team needs to select a country. Every country has certain raw materials and cash balance (all virtually) through which the countries carry out their internal trading to produce the pre-decided products which will be disclosed at the event only. Every country needs to produce at least 2 products out of the 3 given products.

The output can be sold post open market at a predetermined price. Any leftover material can be sold in the market at the end of the round at a predetermined scrap value.

“Changes in the world economy are expected”.

Round 2 Rules and Regulations:
- Each team selects a country on the basis of their ranking in round 1.
- 25 minutes trading round.
- No barter trading.
- At the end of internal trading there will be an open market for 5 minutes by the organizers.
- Teams from the same contingent can trade in amount decide by the organizers themselves.
- All the virtual raw material and cash balance will either be in deficient or in excess to each team.
- There will be 3 winners on the basis of the cash balance of the teams at the end i.e., team with highest cash balance will be the first and so on.
- Rest information will be provided during event.

Event Supervisor
Rishabh Banthia
7597798881

Event Coordinators
Naman Agarwal
9634344551
Akshat Khandelwal | Akshat Sharma
Repartee (Debate)

Rules and Regulations

1. Topic will be disclosed on 10th November 2018 on the official Facebook Page of Vendesto
2. Tag Number will be given to each Participant.
3. There will be 2 Rounds:
   - Round 1: Team Round – it is an elimination round. Marks will be given on individual as well as team basis
   - Round 2: turncoat round – Marks will be given on individual basis.
4. Each speaker will be given 3 minutes to speak, followed by one-minute interjection in Round 1.
5. Participant should refrain from any paper or aid.
6. Unparliamentary language should not be used.
7. No personal comments should be made against any religion, cast, community, political party and individual.
8. Decision made by judges will be final and binding on all participants.

Round 1

- Each team consists of 2 members.
- I should speak for the motion and the other should speak against the motion.
- Each participant should speak for 3 minutes.
- One should be in the opposition and the other in proposition of the topic.
- After putting their forth views each member have to face the interjection by the judges or audience.

Round 2 (Turncoat Round)

- Participants will be selected on the basis of Round 1.
- Individual Participation is required.
- Participants have to pick a topic on the spot and speak for the motion for one minute and against the motion for another minute. 30 seconds will be given to the participant to think on the topic.

Event Supervisor
Saurabh Sewani
9983130738

Event Coordinators
Kashish Peswani
8529247791
Parth Saraf
Barter it Up

(The propensity to truck, barter and exchange one thing for another is common to all men, and to be found in no other race of animals.)

Rules and Regulations

- Only 2 participants are allowed to register under one team.
- Cell phones are not allowed.
- There will be 3 rounds in total.
- In final round each team will be given an hour to exchange the goods.
- No personal cash will be allowed.
- Teams will be disqualified for any misbehavior and the management decision will be binding in this regard.
- It is necessary to acquire all the commodities.
- One contingent/college can enroll more than 1 team.

Round I (Pen-Paper Round)

- Number of participants: 2 in each team.
- There will be 3 sections consisting of 10 questions each. The participants will be given 30 minutes to attempt all these questions.

Round II (Elimination Round)

Only one person from each team is allowed to participate. Three teams will be called upon at a time. A total of 5 questions will be asked. The team who will press the buzzer first will be given priority to answer the question. At the end, the team which gives maximum correct answers will be selected for next round and the remaining two teams will be eliminated.

Round III (Final Round)

The teams will barter their commodities in this round. They will be given 45 minutes for the same.

Event Supervisor
Charvi Jakhota
9772733291

Event Coordinators
Divyansh Kabra
9950202833
Harsh Singh
Supriya Choudhary
Tech Savvy

- Each Team will be represented by one participant.
- Templates are not allowed in video work.
- Topics will be disclosed to participants on **12th November 2018**.
- The participants have to use their content wisely to create a 4-minute short film or story line or video containing a proper message.
- You may use any video editing software.
- Avoid animations (animation software not allowed), slideshows, remixes, spoofs, advertisements, etc will lead to immediate disqualification.
- Entries must be the original work of the entrant and must not infringe third-party’s rights as Plagiarism is strictly prohibited.
- The video format should be in - .mpeg, .mov, .mp4, .avi (not less than 720p).
- Soundtrack will be relevant to the film or video.
- The participants are requested to bring their video in pen drive or mail to: vendesto18@gmail.com on the event day before competition begins on 17th November 2018.
- The Content of the video should be appropriate for public screening must be clear thus has no vulgarity.
- Participants are not allowed to use animation software, slideshows, spoofs, remixes and advertisements.
- You can use your creativity to add versatile captions, slogans or taglines.
- The video must end with a relevant message related to theme.
- Your video related questions will be asked by the judges on the event day
- The decision if the Judges will be final and binding.

Judgement Criteria will be on: -

- Creativity
- Originality
- Clarity and relevance of the Content
- Sound Effect
- Editing
- Innovation
- Justification. Reasoning and Explanations Given to the Questions

**Event Supervisor**
Chirag Mathur
8769883284

**Event Coordinator**
Sri Krishna
9772877500
Snap Shot

A good photograph is one that communicates a fact, touches the heart and leaves the viewer a changed person for having seen it. It is, in a word, effective. Life is like a camera. Just focus on what’s important and capture the good times, develop from the negatives and if things don’t work out, just take another shot.

Rules and Regulations

- It is an individual event.
- Participants must bring their own camera and laptop for clicking and post processing.
- The pictures are to be clicked in the arena of the fest provided by the organizers.
- The participant must click at least 5 pictures of the following events:

My Vyavyasay
Quibble (quiz)
Debate
Wall Gazette
Barter it Up

Corporate Roadies

- The participants have to submit all the photos to the event coordinator.
- Among all the photos, the participant has to choose 3 best photos and has to edit them with proper caption.
- 40 minutes will be given for post processing.

Event Supervisor
Salman Khan
8302555564

Event Coordinator
Sankalp Jain
8696033309

ヴェンデストー オーネックス ガゼット
The Wall Gazette

Rules and Regulations

- There shall be no limit of entries. No individual participation is allowed.
- Each team will be represented by minimum two participants and maximum three participants.
- The participants have to design the front page of an English journal.
- Each team will be allotted three hours to draw, paint, write and create their front page.
- All the designs and articles should be handmade. (Pre-prepared newspaper cuttings, photographs or written text are allowed only for references.
- No electronic devices shall be allowed during the event.
- The participants have to bring their own writing and drawing material. Blank Newspaper Sheet will be provided by the organizers.
- Decision made by judges will be final and binding on all participants.

Contents of the Newspaper

- Name of the newspaper
- Tagline to their newspaper
- Weather Report
- News related to commercial world
- Opinion polls related to commercial issues
- Advertisements (must include any social cause)
- Article writing (to be disclosed on the day of the event)
- An Additional column will be provided in the newspaper for the twist.

The mentioned contents are mandatory for the newspaper. Furthermore, the participants can use their creative minds to develop additional features in the newspaper.

TWIST

After the completion of the first two hours of the event. A picture will be shown to each team and they are supposed to fill that additional column (provided to them on the front page) in the form of a Comic Art.

Event Supervisor
Sonia Singh Shekhawat
7073626874

Event Coordinators
Paritosh Singh
7726967953
Pragya Gaur
Ad- Mania

Rules and regulations:

- Each team must comprise of 3-4 members.
- The event is divided into 2 rounds.
- First is a pen paper round i.e. prelims.
- Questions related to corporate world will be asked.
- Second round includes both marketing and advertising of a product.
- The product and the marketing form will be given on the spot.
- Participants have to present a skit along with a jingle.
- Time limits of skit and jingle should not exceed 4 minutes.
- The team have to use the product while presenting their skit.
- Contestants have to get their own stationary and electronic gadgets (laptop etc.).
- 2 hours will be given to each team for preparation of the second round.
- Participants have to make a PowerPoint presentation on their marketing strategy and how they will advertise the product.
- The advertisement prepared by the contestants must not contain any obscene word or subject.

Event Supervisor
Krishna Sharma
8890452676

Event Coordinators
Naincy Parmar
8741920747
Anshu Bageria
Corporate Roadies

General Guidelines

- It is an individual event.
- Selection and elimination of each participant will be done on the basis of different rounds.
- Teams will be made on the spot, according to the rounds and they have to perform physical tasks to win the competition.
- A pair of spare clothes and comfortable clothing is recommended.
- Any kind of violation or misbehavior will result in immediate disqualification.
- Decision of Judges is final and binding.

Round 1 Rules (Group Discussion)

1. 5 individuals will be sent for group discussion.
2. Topics will be given on spot.
3. Time limit for each group will be 10-15 mins.
4. Medium of communication can be both English and Hindi.
5. Participants will be judged on the basis of
   a. Confidence and Attitude
   b. Speaking Skills
   c. Persuasive Skills
   d. Subject Knowledge

Round 2 Rules (Personal Interview)

1. Time limit for this round will be 5-10 mins.
2. Participants will be judged on the basis of
   a. Communication Skills
   b. Confidence and Attitude
   c. Language Usage
   d. Behavior

Round 3 Rules [Task 1]

1. Each team will have 5 members.
2. Teams will be made on the spot.
3. Teams who will complete this task in the least amount of time will qualify for the next round.
Round 4 Rules [Task 2]

1. Each team will have 3 members.
2. Teams will be made on the spot.
3. Each team will be given 2 minutes to complete the task.
4. The team which completes the task most efficiently will qualify for the next round.

Round 5 Rules (The Twist)

1. It is an individual round.
2. Time limit will be 5 minutes.

Round 6 Rules [Task 3]

1. All the tasks will be performed by an individual.
2. Participant who completes this round in the least amount of time will win the competition.

Event Supervisor
Hardik Sharma
7300088299

Event Coordinators
Chahak Jain
9571104844
Gaurang Khatoria

Rishabh Banthia
(PR Head)
7597798881

Chahak Jain
(PR Coordinator)
9571104844

Harsh Singh
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7220096900